

PARKERS PRO LLC

AI Marketing Services Agreement

1. Scope of Automated Services

- 1 **AI Creative Generation:** Production of short-form, vertical video commercials utilizing automated scriptwriting, digital avatars, and product/brand asset scraping.
- 2 **Autonomous Ad Campaign Management:** 24/7 campaign tracking, budget balancing, and algorithmic audience optimization across selected social networks, including Meta and TikTok.
- 3 **Hyperlocal Location Targeting:** Restricting ad distribution exclusively within requested geographic service radiuses or ZIP codes.

2. Transparent Fee Structure & Invoicing

Monthly Agency Retainer	\$997.00 per month
Suggested Minimum Ad Spend	\$20.00 per day

Advertising Spend (Ad Spend): The Client is solely responsible for funding and maintaining advertising budgets through their own Facebook and/or TikTok advertising accounts. All advertising charges are billed directly by the social platforms to the Client. Parkers Pro does not advance, finance, or invoice for live advertising spend.

3. Payment Schedule & Automatic Recurring Billing

- 1 The first monthly retainer payment of \$997.00 is due upon execution of this Agreement before campaign setup begins.
- 2 The Client authorizes automatic recurring billing every thirty (30) days from the signup date.

4. Month-to-Month Agreement & Cancellation Policy

This Agreement operates on a month-to-month basis with no long-term commitment.

- 1 Cancellation requires written notice sent to billing@parkerspro.com at least five (5) business days before the next scheduled billing date.

No Refunds: Services remain active through the current paid billing period. Partial or prorated refunds will not be issued.

5. Legal Safeguards & Liability Limits

- 1 Parkers Pro is an independent marketing and lead-generation provider and makes no guarantee regarding sales, leads, conversions, appointments, or revenue.

Asset Ownership & Liability: The Client remains solely responsible for licensing, insurance, safety, business operations, and fulfillment of services delivered to consumers. Parkers Pro assumes no liability for disputes between the Client and their customers.

BINDING DIGITAL SIGNATURE APPROVAL

By signing below, the Client acknowledges that they have read, understood, and agree to be legally bound by the terms of this Agreement.

Client Authorized Signature: _____

Date: _____

Parkers Pro LLC Representative: _____

Date: _____